

ABOUT OUR WEDDING PHOTOGRAPHY

CHEERS VISUAL COMMUNICATIONS WEDDING PHOTOGRAPHY 2017



“CAPTURING
Life's Greatest Moments”

Q: Why should you Book with Cheers?

With just over ten years of experience, Cheers has been providing Professional Photography Services committing to capturing the greatest of life's moments. Our images are elegant, clear, creative and heart felt.

Our services include: Wedding & Engagement Photography, Corporate & Other Events, Portraiture (On Location & Studio).

Q: Why should you Book Cheers Wedding Photography

A: You should book us after you've reviewed our work and you've decided that you like our style. You should also feel comfortable

and free to be yourselves with us, and if we are within your budget. If these things are not true for you, you should not book us. We are not interested in making you stretch your photography budget because WE THINK we're worth it.

We're not interested in telling you what you need and what should be important to you.

It's YOUR WEDDING. We're interested in satisfying YOUR NEEDS. We encourage you to shop around, and we wish you the best of luck with whomever you choose, and we mean that sincerely.

Q: How long in advance should I book for my wedding?

A: We recommend that you make a booking once you are certain that you would like to use us for your wedding photography and or videography to reserve the date. A payment is required to book the date. Note: We are already receiving bookings for the upcoming year.

Q: What is your method of payment?

A: 50% downpayment is required to reserve our services. (not refundable)
- 50% balance is to be paid one month before the wedding.

Q: What equipment do we use?

A: We use cameras within the Canon line with our main camera being a Canon 6D, a wide angle lens, L-Series zoom lens, a 50mm prime lens, 600EX flash.

Lighting Aids: AD200 Strobe Flash, LED Lights, Reflector, Cowboy Studio Strobe Light

Q: Is there a contract or a term of agreement for me to sign?

A: Yes, there is a contract to sign to book our services. It is for the benefit of both the client and Cheers Visual Communications.

Q: What are the hours of Coverage For Wedding Photography ?

A: Wedding Photography Coverage lasts for up to 8hrs in all packages

Q: If my wedding goes over your hours will you stay and will that cost me more than what I already paid?

A: Unless otherwise discussed additional hours are \$600 per hour. However we maintain communications to ensure that all items on our shots list are captured.

Q: Photo Shoot Location?

A: We recommend that you select a scenic location for the photo shoot. The location should however have multiple spots for shooting. We also have a few options to show you.

Q: Do you do Trash The Dress/ Day After Photography?

A: Yes we do, and the cost is \$2000.

Q: Can I choose some of the shots I want for my wedding?

A: We encourage you to send us shots that you like to be included with our list and the candid moments

Q: Do you have standard pictures that we take?

A: Yes, we have a list of shots that will be sent to you, including any special requests you have, and we take candid moments as well.

Q: Will my photos be edited?

A: All your final images are edited.

Q: How long does it take for me to get back my pictures?

- Your final images may take 4-6 weeks depending on our work load. However you receive a preview and/or digital download link to your online gallery in the interim.

Q: Will I need a second photographer?

A: If your wedding has more than 150 persons, you may want to consider a second photographer to capture the large scope of the event. Also to get the little details. **For weddings larger than 300 persons a second photographer is mandatory.** You can also have a second photographer if you want to get the groom dressings as well or to add scope to your images.

Q: How many photos do you take?

A: The USB drive you'll receive usually includes a minimum of 400 photos.

Q: Can we post our pics to facebook?

A: Absolutely. We see it as both a compliment and free advertising. However all photos taken by Cheers Visual Communications should be placed in their own photo album with a credit and tagging to Cheers Visual Communications. We also ask to post a first preview of the images to Facebook.

Tips & Suggestions

Here are few tips if you are getting married or if you are part of a bridal party.



- ▶ Stay Relaxed and have FUN :)!
- ▶ Ensure that your back is never facing the camera
- ▶ Walk with Clean and Clear Grease Proof Strips to stop your face from shinning
- ▶ Think Of yourself as a MODEL
- ▶ At least one person in the bridal party should have a tiny mirror
- ▶ I'll send you poses so you can practice before, but we like it as candid as possible, I'll find the lighting and the perfect backgrounds, you pose and be free
- ▶ If possible the Bridal Party should practice some poses at your rehearsal
- ▶ Don't slouch, posture is important
- ▶ Not too much make up!
- ▶ Even though the groups will be posed, I will be capturing candid the entire time.
- ▶ Let me know if you are having separate videographers
- ▶ Be sure to inform enthusiastic guests and family photographers that the Cheers Photographers requires clear and obstructed view and access at all times.
(Standing behind the photographer)

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| DRESSING | This first portion of the day includes capturing preparation of the bride, make-up, dressing, helpers around and the little details such as the bouquet and the rings, hair pieces, brides shoe, dress and so forth. Some of the most beautiful bridal portraits are taken here. Tips: Try to have a clean space, clean long mirror, keep both rings |
| PRE WEDDING | At this point I usually meet up with the groom and grooms men, to get the little last minute preparations that may be taking place and candid moments. Around the ceremony site (30 mins before ceremony). The brides arrival in the vehicle will also be a major point here. Another option if you would like is to have a "first look" which is when the bride and groom see each other prior to the ceremony in a private moment to share this time and expressions are captured. |
| CEREMONY | <p>During the ceremony I'll cover different angles, and capture the bride walking down the aisle as well as possibly an emotional moment right before she walks down the aisle. There are always many things going on during an average wedding ceremony, exchanging of the rings, the first kiss, all things that we will be on the lookout for. I will capture different perspectives, and try to get as many different reactions as possible.</p> <p>Tips: If you email me a copy of your programme that would be great! Don't kiss too quickly, I want to see your rings also, so turn a little if the angles are difficult. If your back is facing me completely, something is wrong.</p> |
| PORTRAITS | After the ceremony it's time for the group and family portraits. The immediate family is taken outside of the church as they walk out and the balance of family portraits are done after the reception in a studio set-up. (Aunt and Uncle can be captured after the reception unless otherwise requested). We capture the bridal party so that they can go ahead to the reception. Then finally it's time for some portraits with the happy couple. These are the fun shots. We'll usually try to capture a good mix of fun, candid, and romantic pictures during this session, and of course the more time the better. We always tell our couples that they will wear out before we do. I'll be happy to talk to you about the timing of your wedding day and help you try to maximize your time for photography on the big day. |
| RECEPTION | Reception time usually gets more relaxed & free, speeches, dancing, toasts and family portraits, dancing the decor and I'll capture till our allotted time has run out. |